

# SNOW LION BUDDHIST NEWS

## MECHANICAL REQUIREMENTS

**We accept ads only in electronic format.**

We accept ads in PDF, TIFF and JPEG formats. Please embed all fonts. PDF format must either be distilled with Acrobat Distiller or exported from Indesign (select the "Press", "PDF/X1-a" or "PDF/X3" setting in either application). If you are not able to do this, please contact us directly.

**Grayscale (black and white) only.**

No color ads will be accepted (please check your photos/images).

No True-Type fonts.

Please put a border around your ad if it is not otherwise self-contained.

Please include your organization's name in the name of the file so that we can easily identify your ad.

**ALL ADVERTISEMENTS MUST BE PREPAID.**

**PLEASE NOTE:**

Advertisements that require any production work—borders, format changes, font requests, etc.—will incur production charges of 15% per item at the discretion of our design department. In the event of deadlines not allowing us time to contact the advertiser concerning this work, we reserve the right to perform the work at our discretion and apply the additional charges.

*Please direct all inquiries to:*  
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